

The Monocle Quality of Life Conference Paris 2022

Retail tour

Kilometre Paris
22 G Rue du Vertbois
75003

Alexandra Senes launched Kilometre in 2015 to celebrate travel through luxury fashion, with timeless, high-quality and hand-embroidered creations. Expect beautiful artisanal products, from handwoven baskets from Ghana, plates painted in Senegal or Venetian slippers embroidered in Mexico.

Merci
111 Boulevard Beaumarchais
75003

In 2009, Bernard and Marie-France Cohen, the husband-and-wife team who founded Bonpoint, opened Merci, a space that gathers quality clothing, design furniture and home essentials. The ground floor is also regularly given over to exhibitions that are built around themes that could be anything from the work of a particular designer to the output of a whole country.

The Broken Arm
12 Rue Perrée
75003

The Broken Arm boutique stocks pieces for both men and women by established designers as well as up-and-coming labels. The friendly shop has its own café with a cosy atmosphere; making it a lovely place to take a break from an intense shopping schedule.

Yvon Lambert
14 Rue des Filles du Calvaire
75003

This bookshop and publishing house founded by Yvon Lambert has been providing a carefully curated selection of art books, exhibition catalogues and rare or out of print books for more than 20 years. This current space was designed by Dominique Perrault.

Buly 1803
45 Rue de Saintonge
75003

The pharmacy Bully was a stalwart of the 19th century. Today, l'Officine Universelle Buly has been reborn on Rue Bonaparte with strong references to its rich history. Perfumes infused with bergamot sit next to velvety skin ointments and dental opiates, while aged apothecary bottles line the wooden shelves and marble countertops.

Ateliers Baudin
38 Rue de Penthièvre
75008

Ateliers Baudin was founded by François Régé Turo and Paul de Labriffe, experts in handcrafted eyewear who hail from the Jura mountain range. Every pair of glasses is unique and made to measure from luxurious raw materials such as zebu horn from Burkina Faso, raw ram horn from the Hoggar mountains and carette tortoise shell.

JM Weston
55 Avenue des Champs-Élysées
75008

Founded in 1891 in Limoges by Edouard Blanchard, JM Weston is now one of France's most emblematic shoe-makers. Today the brand continues to sell their classic shoes, including the famous 180 moccasins, which have been popular since the 1960s.

La Blouse de Lyon
21 Rue Gérardo
75009

In the 9th arrondissement, the prussian blue façade of La Blouse de Lyon was chosen to reflect the symbolic colour of a French *bleu de travail* shirt. This particular address has sold workwear since 1937 but it was only in 2019 that Gwendoline and Nicolas took over to cater to a clientele in search of authentic utilitarian clothes.
Open exclusively for Monocle from 11.00 to 13.00.

L/Uniform
21 Quai Malaquais
75006

Eschewing the idea of super-expensive "it bags", Jeanne Signoles's label opts instead for a simple and functional style using only woven canvas and leather. Practicality aside, customers can choose their preferred colourway and have their bag monogrammed at L/Uniform's workshops in France, or Portugal. The brand's compact but beautiful store on the Left Bank was designed by Masamichi Katayama's firm Wonderwall.

7L
7 Rue de Lille
75007

At the cultural crossroads of Paris between the Musée d'Orsay, the Louvre and Saint-Germain-des-Près sits Karl Lagerfeld's exquisitely curated bookshop. The books lining the shelves hold titles on subjects ranging from art and design to landscape photography.

De Bonne Facture
63 Rue Sedaine
75011

From flannel trousers to linen shirts, De Bonne Facture has built a following for menswear made from natural materials and looks that are slow to date. The concept store in the 11th arrondissement is a member of Le Village Popaincourt, an association of artisans and independent shops on Rue Sedaine and nearby streets.

Cultural tours

Visit of Tour Montparnasse led by architect Franklin Azzi of Nouvelle AOM Agency

LOCATION: *Tour Montparnasse, 33 avenue du Maine*
75015

TIME:
11.30 – 12.30

Completed in 1973, the 209 metre-tall Tour Montparnasse is now preparing for a retrofit to ensure its iconic status on Paris's skyline. Leading the transformation are Nouvelle AOM, a design collective made up of three leading Parisian architecture studios, with plans to turn the building into an energy-efficient and verdant urban structure. Nouvelle AOM co-founder, Franklin Azzi, will lead delegates on a tour of the studio's office and of Tour Montparnasse. Attendees will enjoy views over the city skyline and in-depth discussions on his approach to one of Paris's most challenging development projects.

Tour of the Faubourg Saint-Antoine neighbourhood with antique expert Dora Molnar

LOCATION:
Various locations. The tour will start on foot from Musée Carnavalet

TIME:
11.30 – 12.30

Paris-based antiques and design consultant Dora Molnar honed her eye working for the Parisian auction house of Jean-Pierre Camard and now spends her days scouring the city's markets, auctions and antique vendors on the hunt for rarities for international clients. For MONOCLE, Molnar will lead a tour of the city's Faubourg Saint-Antoine neighbourhoods: a historical and offbeat area east of Bastille that has been a major hub for the crafts and furnishing industry for more than 700 years. Molnar will lead a tour through the hidden cul-de-sacs and courtyards – and in and around the restored Viaduc des Arts – to reveal a thriving network of artisans still working in Paris. She will also unfurl the turbulent and revolutionary history of the area.

Tour of the 'American Design' exhibition at Piasa

LOCATION:
118 Rue du Faubourg Saint-Honoré
75008

TIME:
11.30 – 12.00

Founded in 1996, Piasa has been given a new and fresh air under the innovative directorship of CEO Marie Filippi, who joined the company in 2016 after a career in finance. The 30-strong team at the auction house's stately HQ in an 18th-century *hôtel particulier* specialise in contemporary art and design, as well as rare books and jewellery presented in an attractive and intimate setting. Piasa is known for their curated exhibitions that reflect their varied auction diary of high-end vintage and restored pieces. MONOCLE guests will be shown an exhibition dedicated to modern American design, showcasing vintage pieces by Edward J Wormley, Isamu Noguchi and George Nakashima, among others.



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